

2020 State Energy Conference of North Carolina

Connecting North Carolina's diverse energy economy



GUIDELINES FOR PROGRAM BOOKLET ADS

Submission deadline: March 30, 2020

Below are the technical specifications for the various ad sizes (**Width x Height**).

Full page ad: \$1,000

- 7.5" x 10"

2/3 page ad: \$1,000 (included with Leadership Sponsors)

- 7.5" x 6.6"

1/2 page ad: \$500 (included with Diamond Sponsors)

- Horizontal: 7.5" x 4.875"
- Vertical: 3.6" x 10"

1/3 page ad: \$400 (included with Platinum Sponsors)

- Horizontal: 7.5" x 3.17"

1/4 page ad: \$250 (included with Gold Sponsors)

- Horizontal: 7.5" x 2.3125"
- Vertical: 3.6" x 4.875"

Print files should be in CMYK color space. Preferred file format is **PDF**

Quality disclaimer: We cannot guarantee the quality of the printing if files are not high-resolution: at least 300 ppi at printed size.

GUIDELINES FOR APP ADS

Submission deadline: April 3, 2020

New: When you purchase a print ad, or become a sponsor you will receive an ad in our conference app as well.

Banner ads

- 1500 pixels X 500 pixels | PNG or JPG

You will be able to upload your App ad directly during registration or anytime after registration.

NC STATE UNIVERSITY

Office of Professional Development



NC CLEAN ENERGY
TECHNOLOGY CENTER