

2019 State Energy Conference of North Carolina

Connecting North Carolina's diverse energy economy



GUIDELINES FOR PROGRAM BOOKLET ADS

Submission deadline: **April 1, 2019**

Below are the technical specifications for the various ad sizes (Width x Height).

Full-page ad: \$1,000

- 7.5" x 10"

Half page ad: \$500 (or included for Leadership Level Sponsors)

- Horizontal: 7.5" x 4.875"
- Vertical: 3.6" x 10"

Third page ad: \$400 (or included for Platinum Level Sponsors)

- Horizontal: 7.5" x 3.17"
- NOTE: This format is not available in a vertical.

Quarter page ad: \$250 (or included for Gold Level Sponsors)

- Horizontal: 7.5" x 2.3125"
- Vertical: 3.6" x 4.875"

Business card ad: \$200

- 3.625" x 2.32"

All files should be in CMYK color space. Preferred file format is PDF

Quality disclaimer: We cannot guarantee the quality of the printing if files are not high-resolution: at least 300 ppi at printed size.